



Joe Gans

ORGANIZED BY:

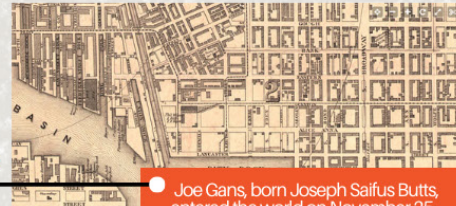

**150TH 1874
2024
CELEBRATION**

THE EYES OF THE WORLD ARE ON YOU

**SPONSORSHIP
PROPOSAL**

JOE GANS LIFE & LEGACY

Joe Gans (1874 - 1910), was a pioneering American professional boxer hailed as the "Old Master" for his tactical prowess and scientific approach to the sport. Raised in Baltimore embarked on a remarkable career becoming known as one of the greatest lightweight fighters of all time.



1874

Joe Gans, born Joseph Saifus Butts, entered the world on November 25, 1874. He was adopted at a young age by Maria and James Gant. Records indicate that he spent his early years in the vicinity of Eastern and Central Avenue, situated on the western edge of the Fells Point neighborhood in Southeast Baltimore City.

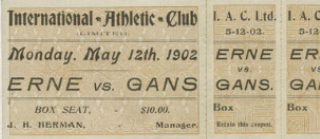
Gans learned how to box as a young boy while working at the central Fish Market, manning the fish stalls of Caleb Bond. His talent quickly caught the eye of local promoter, Al Hereford, who became Gans's manager and played a pivotal role in shaping his future career.

1891



Joe Gans wasn't just a boxing legend; he also showcased his talent on the baseball field. His athletic prowess attracted throngs of spectators to Oriole Park, where the Middle Section Giants (or Gans's 9) played across color lines. In 1905, the Washington Post hailed the "Middle Section Giants of Baltimore" as "the strongest team south of Philadelphia."

1905



Gans secured the world lightweight title by delivering a knockout blow to Frank Erne in just one round at Fort Erie, Ontario, on May 12, 1902. This victory marked him as the first African American World Champion Boxer and the second African American World Champion in any sport.

1902

On September 3, 1906, Joe Gans defended his world title against Oscar "Battling" Nelson in Goldfield, Nevada. Despite the scorching heat, they battled for an astonishing 42 rounds. Gans emerged victorious, claiming an \$11,000 purse.



1906



1907

Gans used his winnings from the 1906 Nevada fight to purchase the Goldfield Hotel, which opened its doors on October 29, 1907. The hotel, located on East Lexington and Colvin Streets welcomed all people regardless of race. Gans hired a young Eubie Blake as one of his piano players at the restaurant, helping to launch the piano player's famous career.

1908

Gans reigned as champion from 1902 to 1908, successfully defending his title on several occasions. However, he eventually lost the title in a rematch against Battling Nelson in 1908.



1910

Joe Gans passed away at his mother's home on Argyle Avenue on August 10, 1910, finally succumbing to tuberculosis. Newspapers reported that over 35,000 people attended the funeral, lining the streets for over three miles as the procession led Joe Gans to his final resting place at Mount Auburn Cemetery. Gans had a final professional record of 145 wins with 100 knockouts, 10 losses, 16 draws, 6 no contests and 19 no decisions.



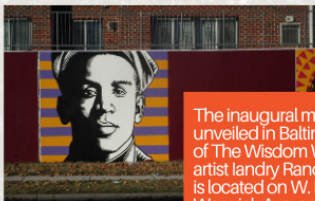
2010

In 2010, Friends of Joe Gans spearheaded a commemoration of the 100th anniversary of Gans's death. Governor Martin O'Malley's office presented a citation, paying tribute to "celebrate and commemorate the life of Joe Gans - a boxing legend and a beacon of hope for the African-American community."



2023

The inaugural mural of Joe Gans was unveiled in Baltimore City as a component of The Wisdom Wall Mural Project led by artist landry Randriamandroso. The mural is located on W. North Ave. between N. Warwick Ave. and Wheeler Ave.



2024-2025

JOE GANS 150TH CELEBRATION
(NOVEMBER 2024 - NOVEMBER 2025)

SPONSORSHIP LETTER

On behalf of Corner Team, Inc. and Friends of Joe Gans, we extend a warm invitation to you to join us as a sponsor for the Joe Gans 150th Celebration. This momentous event is dedicated to honoring the remarkable life and legacy of Joe Gans (1874 - 1910), Baltimore's native son and the first African American World Boxing Champion.

The Joe Gans 150th Celebration, spanning from November 2024 to November 2025, will be a year-long series of events, activities, and initiatives. These endeavors not only commemorate Joe Gans' life and legacy but also document and celebrate Baltimore's rich history.

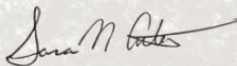
As part of our sponsorship proposal, we have included a brief synopsis of Joe Gans and his importance to the sport of boxing, Baltimore City, and broader society. We have also provided you with a comprehensive calendar of events, offering various opportunities for participation and sponsorship. Finally, we have outlined the sponsorship packages available, detailing the different sponsorship levels and associated benefits. These packages have been carefully curated to ensure that each level offers meaningful recognition and promotional opportunities for all sponsors.

We believe that your partnership will greatly enhance the impact and reach of the Joe Gans 150th Celebration. We are enthusiastic about the possibility of collaborating with you on this historic endeavor. If you have any questions or would like to discuss the sponsorship opportunities further, please do not hesitate to contact us at:

Sara Artes
Email: joegans150@cornerteam.org
Phone: 301-646-1880

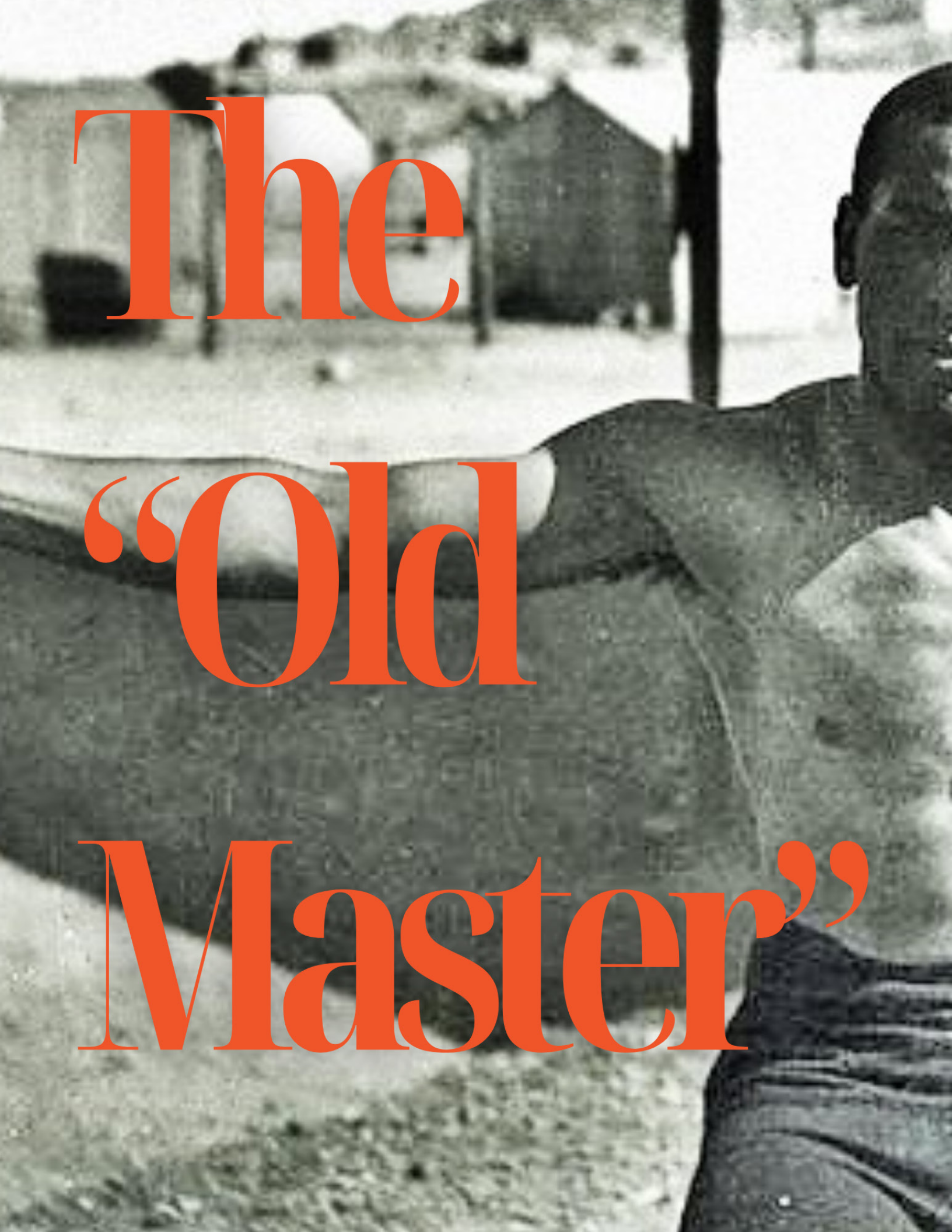
Thank you for considering this partnership opportunity. Together, we can restoratively celebrate the unsung Baltimore icon, Joe Gans, showcase the vibrant history and fighting spirit of Baltimore City.

Sincerely,



Executive Director, Corner Team, Inc.
Co-Chair, Joe Gans 150th Celebration Planning Committee





The

“Old

Master”



IN 1902, JOE GANS MADE HISTORY BY BECOMING THE FIRST AFRICAN AMERICAN TO WIN A WORLD TITLE IN BOXING.

JOE GANS, BORN JOSEPH SAIFUS BUTTS GANT (1874 - 1910), WAS A REVERED AMERICAN PROFESSIONAL BOXER KNOWN AS THE "OLD MASTER" FOR HIS TACTICAL AND SCIENTIFIC APPROACH TO THE SPORT. BORN IN BALTIMORE CITY, GANS DISCOVERED BOXING WHILE WORKING AT THE BALTIMORE CITY FISH MARKETS CLEANING FISH AND SHUCKING OYSTERS FOR SEAFOOD DEALER, CALEB BOND. RECOGNIZING HIS TALENT, LOCAL PROMOTER AL HERFORD BECAME HIS MANAGER, SHAPING GANS'S PROFESSIONAL CAREER.

HIS STRATEGIC BRILLIANCE AND EARLY ADOPTION OF THE "SCIENTIFIC" APPROACH TO BOXING SOLIDIFIED GANS AS ONE OF THE GREATEST LIGHTWEIGHT FIGHTERS OF ALL TIME. HIS BATTLES WERE NOT JUST IN THE RING; THEY WERE ALSO AGAINST A SOCIETY THAT DEEMED BLACKNESS AS INFERIOR. DESPITE THE CHALLENGES, GANS REMAINED DETERMINE TO FIGHT EVERY FIGHT IN FRONT OF HIM UNTIL HIS EARLY DEATH FROM TUBERCULOSIS IN AUGUST 1910.

HONORING 150 YEARS OF A REMARKABLE BALTIMORE FIGURE

The Joe Gans 150th Celebration recognizes the life and legacy of Joseph Gant (more commonly referred to as Joe Gans), Baltimore's native son, and first African American to win a world title in the sport of boxing. Gaining the ring title, "The Old Master," Gans was a master strategist and tactician, and one of the earliest practitioners of the "scientific" approach to boxing. To this day, Gans is considered one of the greatest lightweight fighters of all time and during his career (1889-1909), became synonymous with any mention of the "monumental" city of Baltimore.

Joe Gans' life, albeit short, left a legacy rivaled by few. His story is one of Black history. His story is one of sports and boxing history. Most importantly, Joe Gans is the story of the great city of Baltimore. In 2024, the sesquicentennial year of Joseph Gant, Baltimore City will finally and officially recognize the powerful legacy left behind by the "Old Master" by placing its native son within the pantheon of our city's greatest contributions to the city and the world.

Joe Gans 1874 150TH 2024 CELEBRATION CALENDAR OF EVENTS



NOVEMBER 2024

- 150TH JOE GANS KICKOFF EVENT/5TH ANNUAL JOE GANS MEMORIAL FIGHT NIGHT (SPORTING EVENT & SPECIAL PRESENTATION)
- RING 101 MARYLAND BOXING HALL OF FAME (FUNRAISER & SPECIAL PRESENTATION)
- JOE GANS DAY PROCLAMATION (SPECIAL PRESENTATION)
- JOE GANS RADIO HISTORY HOUR (HISTORY & CULTURE)

DECEMBER 2024

- SETTING THE STAGE: A JOE GANS/BALTIMORE HISTORY WINTER SCAVENGER HUNT - 1874 - 1910 (HISTORY & CULTURE)
- MARKETPLACE MEMORIES: JOE GANS AND BALTIMORE'S MARKET HISTORY (HISTORY & CULTURE/SPECIAL PRESENTATION)
- JOE GANS RADIO HISTORY HOUR (HISTORY & CULTURE)



JANUARY 2025

- SETTING THE STAGE: A JOE GANS/BALTIMORE HISTORY WINTER SCAVENGER HUNT - 1874 - 1910 (CONTINUED) (*HISTORY*)
- BOXING CLINIC FOR ATHLETES, COACHES & GYMS (*SPORTING EVENT*)

FEBRUARY 2025

- JOE GANS AT 150 FORUM: THE INTERSECTION OF SPORTS & ACTIVISM (*SPECIAL PRESENTATION*)

MARCH 2025

- BOXING CLINIC FOR ATHLETES & COACHES & GYMS (*SPORTING EVENT*)

APRIL 2025

- MURAL UNVEILING @ MLK & MADISON (*ARTS & CULTURE/SPECIAL PRESENTATION*)
- JOE GANS HERITAGE WALKING TOURS (*HISTORY*)

MAY 2025

- NEGRO LEAGUE BASEBALL DAY (*HISTORY/SPECIAL PRESENTATION*)
- NEGRO LEAGUE BALTIMORE CELEBRATION AND FILM SCREENING (*ARTS & CULTURE*)
- NEGRO LEAGUE CELEBRATION & BASEBALL SKILLS CAMP (*SPORTING EVENT*)
- JOE GANS HERITAGE WALKING TOURS (*CONTINUED*) (*HISTORY*)

JUNE 2025

- 4TH ANNUAL JAZZ @ RINGSIDE: A CELEBRATION OF THE MUSIC OF EUBIE BLAKE AND THE GOLDFIELD HOTEL (*ARTS & CULTURE*)
- JOE GANS HERITAGE WALKING TOURS (*CONTINUED*) (*HISTORY*)

JULY 2025

- BALTIMORE DATA WEEK (*SPECIAL PRESENTATION*)
- BOXING CLINIC FOR ATHLETES & COACHES & GYMS (*SPORTING EVENT*)
- JOE GANS HERITAGE WALKING TOURS (*CONTINUED*) (*HISTORY*)

Joe Gans
150TH 1874
CELEBRATION 2024
CALENDAR
OF EVENTS (CONT.)

AUGUST 2025

- A DAY OF REMEMBRANCE: WALKTHROUGH HISTORY AT MOUNT AUBURN CEMETERY (*HISTORY/SPECIAL PRESENTATION*)
- JOE GANS HERITAGE WALKING TOURS (*CONTINUED*) (*HISTORY*)

SEPTEMBER 2025

- 42 ROUND JOE GANS TRIVIA NIGHT (*HISTORY/ARTS & CULTURE*)
- JOE GANS HERITAGE WALKING TOURS (*CONTINUED*) (*HISTORY*)

OCTOBER 2025

- BOXING CLINIC FOR ATHLETES & COACHES & GYMS (*SPORTING EVENT*)
- CHAMPIONS BALL: A NIGHT OF GLITTER & GOLDFIELD (*FUNDRAISER/ARTS & CULTURE*)

NOVEMBER 2025

- 150TH JOE GANS CELEBRATION CLOSING EVENT/6TH ANNUAL JOE GANS MEMORIAL FIGHT NIGHT (*SPORTING EVENT/SPECIAL PRESENTATION*)
- THE FUTURE OF BALTIMORE BOXING SYMPOSIUM (*SPECIAL PRESENTATION*)



Beyond his success in the ring, Gans paved the way for future Black athletes and the Black community at large through his words, through his actions, through his investments, and through his fists.



FRIENDS OF JOE GANS

SPONSORSHIP AMOUNT - \$100 - \$499

- RECOGNITION ON THE JOE GANS 150TH CELEBRATION WEBSITE AS A FRIEND OF JOE GANS.
- ACKNOWLEDGMENT IN EVENT PROGRAMS AND PROMOTIONAL MATERIALS.

THE "OLD MASTER" CLUB

SPONSORSHIP AMOUNT - \$500 - \$999

- ALL BENEFITS OF THE FRIENDS OF JOE GANS LEVEL, PLUS:
- RECOGNITION ON SOCIAL MEDIA PLATFORMS AND PRESS RELEASES AS A MEMBER OF THE "OLD MASTER" CLUB.
- LOGO PLACEMENT ON EVENT BANNERS AND SIGNAGE.

THE GOLDFIELD CLUB

SPONSORSHIP AMOUNT - \$1,000 - \$2,499

- ALL BENEFITS OF THE OLD MASTER CLUB LEVEL, PLUS:
- OPPORTUNITY TO HOST A BOOTH OR TABLE AT SELECT JOE GANS 150TH CELEBRATION EVENTS.
- VERBAL RECOGNITION DURING EVENT ANNOUNCEMENTS.

**HAVE QUESTIONS? WE ARE
HERE TO ANSWER THEM!**

We would be happy to discuss the sponsorship options further! If you have questions or want to move forward with the sponsorship process, please contact us at: joegans150@cornerteam.org

SPONSORSHIP OPPORTUNITIES (CONT.)



THE RINGSIDE HONORS SOCIETY

SPONSORSHIP AMOUNT - \$2,500 - \$4,999

- ALL BENEFITS OF THE GOLDFIELD LEVEL, PLUS:
- EXCLUSIVE INVITATION TO A VIP RECEPTION WITH KEY ORGANIZERS AND STAKEHOLDERS.
- LOGO PLACEMENT ON PROMOTIONAL MATERIALS DISTRIBUTED TO THE COMMUNITY.



THE RING OF CHAMPIONS

SPONSORSHIP AMOUNT - \$5,000 - \$9,999

- ALL BENEFITS OF THE RINGSIDE HONORS SOCIETY LEVEL, PLUS:
- PROMINENT LOGO PLACEMENT ON EVENT MERCHANDISE AND PROMOTIONAL ITEMS.
- RECOGNITION AS A RINGSIDE HONORS SOCIETY MEMBER IN MEDIA INTERVIEWS AND PRESS COVERAGE.



LEGACY PROMOTER

SPONSORSHIP AMOUNT - \$10,000+

- ALL BENEFITS OF THE RING OF CHAMPIONS LEVEL, PLUS:
- SPECIAL RECOGNITION DURING THE OPENING AND CLOSING CEREMONIES OF THE JOE GANS 150TH CELEBRATION.
- OPPORTUNITY TO SPONSOR A SIGNATURE EVENT OR ACTIVITY WITHIN THE CELEBRATION.

CONTRIBUTE TO THE "OLD MASTER" MONUMENT FUND!

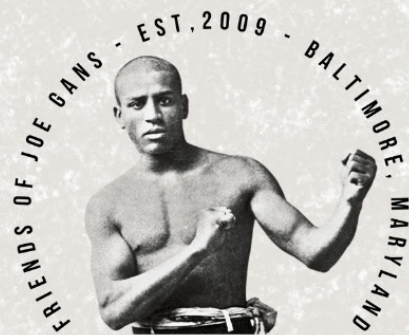
We invite you to contribute to the "Old Master" Monument Fund, dedicated to honoring the legacy of Joe Gans. Your support will help commemorate Gans' remarkable achievements and secure his =legacy for generations to come. www.cornerteam.org/joegans150

THE JOE GANS 150TH PLANNING COMMITTEE: ABOUT THE ORGANIZERS



Corner Team, Inc. is organized around the longstanding and successful tradition of community sports programs that address holistic well being at the neighborhood level to shape Champions for Life! Engagement in any sports activity provides opportunities for social interaction and skill-building within diverse settings. Sports foster pride and increase self-esteem. Sports teach leadership and discipline, and support physical, mental, and social fitness. Through boxing, Corner Team, Inc. connects our Champions with local resources, mentors, academic tutoring, economic opportunities, and strategies for healthy living, nurturing tomorrow's leaders and driving positive change across our Baltimore City communities.

Opened in 2019 by Sara Artes and professional boxer, and former Ghanaian, National Champion Michael Gbenga, Corner Team, Inc. uses Olympic-style boxing to strengthen core competencies that support academic success, inspire healthy and active lifestyles, and build strong communities of engaged citizens. www.cornerteam.org



Friends of Joe Gans, established in 2009 by Kevin Grace, is dedicated to the documentation, preservation, sharing, and celebration of the remarkable life and enduring legacy of Joe Gans. With a commitment to honoring Gans' contributions to history and culture, Friends of Joe Gans works tirelessly to ensure that his story is remembered, cherished, and celebrated for generations to come.

COME CELEBRATE WITH US!

Join our dedicated team of volunteers and help us organize and execute various events throughout the celebration. Whether you have a few hours to spare or want to commit to a longer-term role, there's a place for you on our team. WWW.CORNERTEAM.ORG/JOEGANS150

With your generous contribution, we will be able to honor the remarkable life and legacy of Joe Gans, celebrate Baltimore's rich history, and strengthen our community.

THANK YOU



WWW.CORNERTEAM.ORG/JOEGANS150

